

IPR AND ENTREPRENEURSHIP WORKSHOPS

SL. NO	Name of Programme	Date	International/ National /State level	No.of Beneficiaries
1	Entrepreneurship Awareness Camp -Sponsored by National Science and Technology Entrepreneurship Development Board Department of Science and Technology Under DST-NIMAT Project– by - Entrepreneurship Development Institute of India, Ahmedabad.	19-21 st December 2018	Institutional Awareness Programme	95
2	A spectrum of sustainable opportunities for the START UPS in India	15 th March 2019	State Level Seminar	180
3	Entrepreneurship Awareness Camp -Sponsored by National Science and Technology Entrepreneurship Development Board Department of Science and Technology Under DST-NIMAT Project– by - Entrepreneurship Development Institute of India, Ahmedabad	11-13 th December 2019	Institutional Awareness Programme	120
4	Entrepreneurship Awareness Camp - Sponsored by National Science and Technology Entrepreneurship Development Board Department of Science and Technology Under DST-NIMAT Project– by -Entrepreneurship Development Institute of India, Ahmedabad.	16-18 th December 2019	Institutional Awareness Programme	118

MANNAR THIRUMALAI NAICKER COLLEGE, (AUTONOMOUS)

ENTREPRENEURSHIP DEVELOPMENT CELL

ACTIVITIES FOR THE YEAR 2021-2022

S.No	Topic	Resource Person	Date
1	Awareness Programme on Tamil Nadu Student Innovators 2021	Dr.R.Ramachandran , Field Coordinator & ILO Trainer , Madurai Kamaraj University EDII Hub, Madurai	20 th December 2021
2	Showcase the Success journey of Women Entrepreneur	Mrs. S. Durga Devi, Founder – Madhumitha Jute Boutique, Board of Director- Green Fem Producer, Madurai	8 th March 2022
3	Workshop on Business Model Canvas	Mr. Prakadesh Subramanian, CEO, Chennai Institute of Technology Incubation forum, Chennai	16 th March 2022
4	Workshop on Intellectual Property Rights	Mr.R.Arunkumar, ILO certified Trainer, Assistant Professor, Ramco College of Engineering	24 th March2022
5	Guest lecture on 5 th Gen Entrepreneurial Experience	Dr.S.V.Suraj sundara Shankar, Managing partner, SVS Foods Pvt LTD	25 th March 2022
6	Guest lecture on Success Formulae- Hotel Industry	Mr. Harihara Sudhan, Managing Director, Hotel Gowri Krishna, Madurai	29 th March 2022

1.The Entrepreneurship Cell at our institution has obtained a grant of Rs 10,000 from the Entrepreneurship Development and Innovation Institute (EDII) Hub at Madurai Kamaraj University. This funding is designated for coordinating five promotional activities with the goal of cultivating awareness and involvement in the spheres of innovation and entrepreneurship.

2.Eight groups of students have enrolled in and actively participated in the Tamilnadu Student Innovator Programme (TNSI) 2021, and two of these groups have progressed to the Boot Camp stage.

Entrepreneurship Development Cell activities for the year 2022-2023

S.No	Name of the Workshop/ Seminar	Number of Participants	Date (From - To)
1	2 Days workshop on Organic cone mehendi preparation funded by EDII- Government of Tamil Nadu and EDII Hub- Madurai Kamaraj University	32	23rd and 24th August 2022
2	Awareness programme on Tamil Nadu Student Innovator 2022 programme	84	25th January 2023
3	3 group of Students have enrolled and 2 group of students participated in Tamilnadu Student Innovator Programme (TNSI) 2022 Ideation camp held at Madurai Kamaraj University	6	27th & 28th February 2023